**Increase Off-Plan Sales with Market Leading 360° Visualisations - New from The Property Jungle**

## With 360° Visualisations, agents and developers specialising in new homes sales are no longer having to wait for a physical show home to be built or have to walk potential buyers around a building site to try and make a sale. Now a virtual show home can be created from a floor plan alone, with listing agents able to show unlimited visitors around any unit they want to sell before the builders have even broken ground.

“Creating a virtual show home has never been easier,” says Mike Smithson from The Property Jungle, UK representatives of immoviewer 360° Visualisation technology. “The 360° Visualisation tool, built by our partners at immoviewer, is loved by clients and applicants alike. The visualisations are stunning and the attention to detail is immense. When in a virtual show home, it really feels as though you are walking around a real home, even down to the photos in picture frames and the light coming through the window.”

Smithson goes on to explain: “What makes it even better is that this can be done before even a brick is laid - an amazing tool for any agent or developer keen to sell off-plan, whether residential or commercial. The 360° Visualisation tool gives agents the opportunity to offer their developer clients a tailored service that maximises all opportunities to market and promotes properties in a safe, Covid-secure way. Agents, or developers, can create bespoke 360° visualisations to their specification, or they can be created from any of three different templated furnishing styles (Luxury, Modern and Scandinavian).”

Smithson closes with: “This way of selling and marketing has less capital risk, reduces wasted visits around show homes and building sites, and gives the ability to sell off-plan quicker and easier than ever before - a real instruction winner!”

Examples and more information can be [seen here](https://www.thepropertyjungle.com/360-visualisations/) or simply contact The Property Jungle via info@thepropertyjungle.com or 0208 050 8822.

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**About The Property Jungle**

The Property Jungle, winners of Best Supplier at EA Masters, are the UK's most experienced provider of websites for, Estate Agents, New Homes Developers, Lettings Agents and Property Professionals. In addition, they are also the UK representatives of immoviewer, market leading providers of 360° Visualisation technology.

[https://www.thepropertyjungle.com](https://www.thepropertyjungle.com/)

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