

**Over 400 members attended a conference with a difference**

The Guild of Property Professionals Annual Conference was a time to look back and recognise the hard work and perseverance of Members throughout what was such an unusual and challenging twelve months.

The attached video shows how much Guild Members benefit from: <https://vimeo.com/user17639075/review/513751643/335fc52c93>

Iain McKenzie, CEO of The Guild of Property Professionals, said: “The Guild Annual Conference and Awards ceremony was no less a celebration of what the Membership has achieved during 2020. Many within the network have excelled and provided exceptional customer service and local community support during a time when people needed the guidance of a trusted property professional more than ever before.”

He adds that this year’s conference agenda was streamlined, comprising of an overview of 2020 and the vision for 2021, the presentation from keynote speaker US author and sales guru Mark Hunter, and then onto the awards and recognising the amazing achievements of Guild Members throughout 2020.

During the Eurovision-style presentation of the awards which were sponsored by The Telegraph, 95 bronze, silver and gold awards for sales and lettings, as well as several special awards, were presented by The Guild’s Regional Managers, who all went out of their way to ensure the virtual presentation was as engaging and entertaining as possible.

McKenzie said: “As a network we are very proud of the calibre of agents we have within our Membership. The Guild works with best-in-class agents operating at the highest possible levels of professionalism and service. We are pleased to be able to recognise and honour agents who go above and beyond for their clients and the industry. Congratulations to all agents and offices that received awards this year, and all the best for 2021.”

**The full list of Guild winners is as follows:**

**EAST OF ENGLAND**

**Sales:**

GOLD: Mackay Property

GOLD: Taylor Milburn

SILVER: Millbank

BRONZE: Kingsleigh

BRONZE: Parson

**Lettings:**

GOLD: Platinum Properties

SILVER: Mackay Property

BRONZE: Parson

**EAST MIDLANDS**

**Sales:**

GOLD: Richard Watkinson Newark

SILVER: Mundys

BRONZE: Sally Botham

**Lettings:**

GOLD: Richard Watkinson Newark

SILVER: Bentons

BRONZE: Sally Botham

**LONDON**

**Sales:**

GOLD: Benjamin Stevens

SILVER: Petermans

BRONZE: B Simmons

BRONZE: GBP Estates

**Lettings:**

GOLD: Benjamin Stevens

GOLD: Drivers & Norris

SILVER: Bryan & Keegan

BRONZE: Living Residential

BRONZE: Brookings

Newcomer Award: Lawrence Rand

**NORTH EAST**

**Sales:**

GOLD: Kimmitt & Roberts

GOLD: Roseberry Newhouse

SILVER: Andrew Coulson

BRONZE: Mansons

**Lettings:**

GOLD: Mansons

SILVER: Living Spaces

BRONZE: Roseberry Newhouse

Newcomer Award: Gilmore Estates

**NORTH WEST**

**Sales:**

GOLD: Adams Estate Agents

SILVER: David Davies Estate Agents

BRONZE: Townbridge Estate Agents

**Lettings:**

GOLD: Adams Estate Agents

SILVER: Sanderson James

BRONZE: David Davies Estate Agents

Newcomer Award: Townbridge Estate Agents

**NORTHERN IRELAND**

**Sales:**

GOLD: CPS

SILVER: Bensons

BRONZE: Hunter Campbell

**Lettings:**

GOLD: CPS

SILVER: Homes Independent

BRONZE: Kingham Property

**SOUTH CENTRAL**

**Sales:**

GOLD: Belgarum

SILVER: Walker & Waterer

BRONZE: White & Guard

**Lettings:**

GOLD: Hayling Property

SILVER: Belgarum

BRONZE: White & Guard

Newcomer Award: Michael Adam Estate Agents

**SOUTH EAST**

**Sales:**

GOLD: Sawyer & Co

GOLD: Kent Estate Agencies

SILVER: Foundation Estate Agents

BRONZE: M&M Estate & Letting Agent

BRONZE: Robert Leech Estate Agents

**Lettings:**

GOLD: Sawyer & Co

SILVER: John Bray

BRONZE: Wood & Pilcher

Newcomer Award: Matthew Anthony Estate Agency

**SOUTH WEST**

**Sales:**

GOLD: Webbers Estate Agents

SILVER: The Mather Partnership

BRONZE: Sawdye & Harris

**Lettings:**

GOLD: Newquay Property Centre

SILVER: Webbers Estate Agents

BRONZE: Diamond Estate Agents

Newcomer Award: Newquay Property Centre

**WALES**

**Sales:**

GOLD: Peter Morgan Sales Lettings & Financial

GOLD: Taylor & Co

SILVER: Williams & Goodwin The Property People Ltd

BRONZE: Archer & Co

**Lettings:**

GOLD: Morris Marshall & Poole

SILVER: Williams & Goodwin The Property People Ltd

BRONZE: Peter Morgan Sales Lettings & Financial

BRONZE: Parkmans

Newcomer Award: James Dean Estate Agents

**WEST MIDLANDS**

**Sales:**

GOLD: Ferndown Estates

SILVER: C Residential

BRONZE: Dourish & Day

**Lettings:**

GOLD: Ferndown Estates

SILVER: Dourish & Day

BRONZE: C Residential

Newcomer Award: C Residential

**YORKSHIRE & HUMBER**

**Sales:**

GOLD: Emsleys Estate Agents

SILVER: Holroyd Miller

BRONZE: Bartons

**Lettings:**

GOLD: Emsleys Estate Agents

SILVER: Whitehornes

BRONZE: Love Property

**OVERALL WINNERS**

Lettings:

Overall Guild Agent of the year LETTINGS: Morris Marshall & Poole

Sales:

Overall Guild Agent of the year SALES: Ferndown Estates

**SPECIAL AWARDS**

**Video Content Award:**

GOLD: Mackay Properties

SILVER: Archer & Co

BRONZE: Moss Properties

Guild Brand Ambassador of the Year: Mackay Properties

**ENDS-**

**Editors’ Notes**

The Guild of Property Professionals (The Guild)

The Guild is a network of 800 of the best independent estate agents from across the UK. The Guild is a sign of professional excellence that agents can use to differentiate themselves from their competitors and assure clients that they will act with knowledge and integrity to achieve results, the three core values of The Guild. To allow agents to perform a superior service, The Guild offers marketing, business and technology services to its members.